FOR IMMEDIATE RELEASE:

Mr. Pish Featured in FIDO Friendly Magazine

The Traveling Terrier Makes the Top 50

Marsing, ID, July 12, 2011 - Mr. Pish, the adventurous traveling terrier, has been selected by FIDO Friendly Magazine as one of the top 50 in the world of dogs. In the celebratory 50th issue (July/August 2011), the Washington State resident is featured because of his talents as an explorer.

"Exploration is one of the keys to outside learning," says his 'human,' award-winning author K. S. Brooks. "Mr. Pish enjoys promoting outdoor learning and literacy. We're honored not only to have been considered but to have actually been selected for the golden anniversary issue."

Mr. Pish can also be found in print in his own children's book, writing postcards as he travels across the USA and Canada. <u>Postcards from Mr. Pish</u> was released in June 2010 and immediately became a big hit in elementary school classrooms across the country. Mr. Pish's next installment, <u>Mr. Pish's Woodland Adventure</u>, is due out later this summer.

For more information on Mr. Pish, you can visit him at <u>www.MrPish.com</u> or join him on Facebook at <u>www.facebook.com/MrPish</u>.

###

About FIDO Friendly Magazine: Set to enter their 11th year, each bimonthly issue *of FIDO Friendly* includes hotel and destination reviews along with health and wellness topics, dog training advice and the latest in lifestyle and products for dogs. *FIDO Friendly* recently launched its 50th celebratory issue with special cover girl Betty White, animal lover extraordinaire. Visit their website and blog for lots of fun and information, including contests galore at <u>http://www.fidofriendly.com</u>.

About Mr. Pish's 'human,' K. S. Brooks: K.S. Brooks is an award winning novelist, photographer and poet, and author of four books. Her articles, photographs, poetry, and blogs can be found in books, magazines, newspapers, galleries, and web sites worldwide. An electronic press kit is available at <u>http://lafango.com/epk/ksbrooks</u> with additional images at <u>http://www.ksbrooks.com/media.htm</u>.

SUMMARY: Mr. Pish, the traveling terrier and children's book star, was recognized for his talents as an explorer with a spot in FIDO Friendly Magazine's Top 50 in the world of dogs.